



Generate Lasting Customer Relationships Through Product Customization

Honeywell TrueHOME™ comfort solutions Customized Label Program

The Honeywell TrueHOME comfort solutions label program helps you customize TrueEASE™ Humidifiers, TrueCLEAN™, F300 and F100 Air Cleaners, TrueDRY™, and TrueFRESH™ Ventilation Systems



with your company logo and contact information so that homeowners know exactly who to call for service or replacement parts.

Label Choices

Honeywell has two categories of customized label offerings to choose from.

- The first option invites Honeywell Contractor PRO members to order up to 250 complimentary labels at a time for application on any one of our TrueHOME products. These labels offer three lines of customized white text printed on a gray sticker that closely matches the Honeywell label on the product. This is a great cost-free opportunity to advertise your business and services.
- The second option is to purchase one of our premium labels, which are made from the same material as the Honeywell label for a seamless look. These labels can include your logo in white or color, with or without text information, or with text only so that you can choose the best way to present your business.

One Label, Many Products

Customized labels work for all TrueEASE, TrueCLEAN, TrueFRESH, TrueDRY along with our F300 and F100 Air Cleaner products. And since the labels fit all of these products, one order of labels can go a long way.

Easy to Order

Simply complete the form on the following page and email it (along with your company logo) to contractorpro@honeywell.com. For premium labels, also indicate your preferred method of payment. Premium labels can be purchased with Honeywell Contractor PRO™ points or co-op marketing funds. Orders will be fulfilled within two to three weeks of receipt, depending on label proof time.

Connect with customers like never before with Honeywell TrueHOME comfort solutions.

Honeywell TrueHOME™ comfort solutions Customizable Label Program Order Form



To submit your order: Fill out this form and email it, along with your logo to contractorpro@honeywell.com. No fax, mail, or phone orders will be accepted.

Contractor/Distributor Information

CONTRACTOR NAME	CONTACT PERSON	CONTRACTOR PRO NUMBER
DISTRIBUTOR NAME	DISTRIBUTOR ACCOUNT NUMBER	

Ship-To Information

COMPANY NAME	CONTACT PERSON		
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE
CONTACT'S PHONE NUMBER	FAX	E-MAIL PROOF TO	

Order Type (Check one):

- Re-order
 New order (includes any re-order with changes)

Quantity Of Labels (Check one):

- 50 250 (Maximum per order for Complimentary Labels)
 100 500
 150 1,000

Premium Label Pricing Guide

No Color Labels				
Quantity	NEW First time Order / Re-order w/ changes	CPRO Points	Re-order w/ NO changes	CPRO Points
50	\$300	15,000	\$275	13,750
100	\$325	16,250	\$300	15,000
150	\$350	17,500	\$325	16,250
250	\$370	18,500	\$345	17,250
500	\$395	19,750	\$370	18,500
1000	\$435	21,750	\$410	20,500

Color Labels				
Quantity	NEW First time Order / Re-order w/ changes	CPRO Points	Re-order w/ NO changes	CPRO Points
50	\$375	18,750	\$350	17,500
100	\$395	19,750	\$370	18,500
150	\$414	20,700	\$389	19,450
250	\$475	23,750	\$450	22,500
500	\$695	34,750	\$670	33,500
1000	\$770	38,500	\$745	37,250

Total Amount Due: \$ _____ (\$0 if ordering Complimentary Labels)

Payment Method (Check one):

- Contractor PRO™ Points – Your Contractor PRO Membership # _____
 Honeywell Sales Rep. Order – Account # to charge: _____
 Marketing Development Funds (MDF) – Account # to charge: _____
 Promotion Code: _____

The processing of this order will be delayed if not all information is provided. Please make sure all fields are filled.

Questions? Contact us at 1-800-919-4835.

Label Type (Check one):

Complimentary Label Style Examples:



Text Only: Up to 3 lines of text/19 maximum characters per line

Line 1: _____

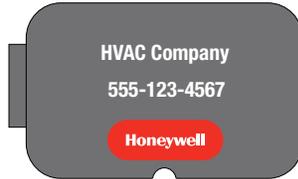
Line 2: _____

Line 3: _____

Premium Label Style Examples:

Text Only Label Example:

Available in white text only.



Text Only: Up to 3 lines of text/19 maximum characters per line

Line 1: _____

Line 2: _____

Line 3: _____

Logo Label Examples:

Please note that default color for logo and text is white.
Color logo labels will be printed within a white box as shown.

If submitted logo is highly complex and does not translate well to reversed graphic, graphic designer has prerogative to print color logo inside a white box.

Logo Choice:

Color logo

Logo reversed to white

No Color Examples:



Color Logo Examples:



Logo Only:

- Please provide your logo by email to: contractorpro@honeywell.com.
- The only file formats accepted are: .tiff, .eps, and .jpeg
- Color and black/white logos accepted

Rectangle Logo and up to 3 lines of text/36 maximum characters per line:

Line 1: _____

Line 2: _____

Line 3: _____

- Please provide your logo by email to: contractorpro@honeywell.com.
- The only file formats accepted are: .tiff, .eps, and .jpeg

Square Logo and up to 3 lines of text/19 maximum characters per line:

Line 1: _____

Line 2: _____

Line 3: _____

- Please provide your logo by email to: contractorpro@honeywell.com.
- The only file formats accepted are: .tiff, .eps, and .jpeg

Special Instructions:

To Learn More

For more information please contact Honeywell
Utility Solutions at (800) 345-6770 (ext. 615).

Automation and Control Solutions

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